



**For Immediate Release**

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## **AgVenture D&M hosts growers at Winter Conference**

**KENTLAND, INDIANA (March 2, 2016)** — “It was timely information for our most innovative customers.” That’s how AgVenture D&M Owner, Mike Davis described the company’s recent Winter Conference held at the Hyatt Regency in St. Louis, Missouri. More than eighty customers and guests participated in the event.

“It takes commitment to advance yields and profitability year after year,” said Davis. “These customers represent some of the very best producers in parts of Illinois, Indiana and Kentucky. Their commitment to constant learning, innovation, trying new methods, and improving on the old, has helped them achieve higher yields across their acres. I’m very proud of their accomplishments. We remain dedicated to their continued success.”

Keynote speakers at the conference included Dr. Steve Johnson, Iowa State University Farm and Agribusiness Management Specialist. Johnson provided an ag economy outlook, and shared the latest strategies for farm marketing.

Jerry Hartsock, Cutting Edge Consulting of Geneseo, Illinois provided an engaging program entitled, “Tactics for Profitable Corn and Soybean Production 2016”. Davis said, “Jerry’s comments on impeccable planting standards resonated with customers seeking to improve yield prospects from the start. He also provided some very timely information on cover crop cessation and pre-planting tips.”

Brian Maxwell, AgVenture D&M Sales Manager said the Winter Conference provides a great opportunity to get together with customers, to share new ideas, fellowship, and to get prepared for the planting season ahead. “We provide our customers with access to locally adapted seed genetics and technologies that are best suited to their soils, their growing environment and their production practices. But what our customers really value is the fact that we go beyond providing seed. The science of production agriculture changes very rapidly. We work to empower our customers with knowledge – the best and latest production management tools and techniques that maximize profitability on every acre.”

AgVenture D&M has grown to serve customers throughout northwest Indiana, central Illinois and western Kentucky with access to locally adapted, high quality seed and seed products, and year-round professional seed support.

AgVenture, Inc. is the nation’s largest network of independently owned regional seed companies. Based in Kentland, Indiana, AgVenture provides this growing network of independently owned and managed seed business owners with seed products meeting exacting standards for quality, together with leading-edge genetics and technology. Since 1983, this unique marketing approach has allowed each individual company to match the hybrids and varieties it sells to the specific needs of the geographical area it serves. Combined with professional seed representation at a local level, AgVenture strives to help every grower realize more profit from every field.



*AgVenture D&M Owner, Mike Davis presents to customers at their Winter Conference held in St. Louis, MO*

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