



For Immediate Release

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AgVenture D&M Inspires Customers at Winter Conference

KENTLAND, IN (February 24, 2014) – More than eighty area farmers have some innovative new ideas to consider while planting crops this spring. Illinois and Indiana customers of AgVenture D&M recently gathered in Springfield, Illinois at the Abraham Lincoln Hotel to participate in the company's Winter Conference, "The Lincoln Experience".

The meeting provided AgVenture D&M customers with an opportunity to learn about the latest in information and operational tactics that directly drive yields to new levels. Jerry Hartsock, Cutting Edge Consulting of Geneso, Illinois spoke about planning for planting and following through with specific tactics that have direct implication toward protecting and improving yield potential. Allendale, Inc. Commodity Broker, Bill Biedermann provided insightful perspectives on crop prices, stocks and potential marketing scenarios for the crop year ahead. In addition, participants were welcomed to experience the Lincoln Museum and share in learning about the region's history, growth and development.

AgVenture D&M Owner and General Manager, Mike Davis said, "This was a great opportunity to get together and focus on the business that makes us profitable. Our customers are dedicated agriculture professionals, and some of the best farmers in the business. We are committed to their continued growth and profitability. During the meeting, we focused on our seed products, and careful and deliberate management at planting time. The fellowship throughout the meeting allowed us all to ask questions, learn together and support our mutual goals."

Davis added, "We remain committed to our customers' profitability. Throughout the year, we work to provide learning opportunities for our customers. Our AgVenture Yield Specialists, together with some of the seed industry's leading experts in agronomy, help us offer customers tools and operational strategies that effectively help them achieve dramatically higher yields, lower cost per bushel and improve overall profitability."

AgVenture, Inc. is the nation's largest network of independently owned regional seed companies. Based in Kentland, Indiana, AgVenture provides this growing network of independently owned and managed seed business owners with seed products meeting exacting standards for quality, together with leading-edge genetics and technology. Since 1983, this unique marketing approach has allowed each individual company to match the hybrids it sells to the specific needs of the geographical area it serves. Combined with professional seed representation at a local level, AgVenture strives to help every grower realize more profit from every field.

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