



For Immediate Release

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AgVenture D&M welcomes AgVenture Yield Specialist Trainee, Joey Naples

KENTLAND, INDIANA (June 24, 2013) — AgVenture D&M, based in Kentland, Indiana has hired Joey Naples as an AgVenture Yield Specialist Trainee. Naples, a native and resident of Carlinville, Illinois will provide West Central Illinois farmers with access to AgVenture® brand seed products and with access to year-round professional seed support.

AgVenture D&M Sales Manager, Brian Maxwell said, “Joey brings a great deal of energy and enthusiasm to his work. As he begins his training, he will be immersed in our intensive agronomic education programs. Combined with his education and practical experience, he will be well prepared to take our Maximum Profit System™ and other programs to the field.”

The Maximum Profit System (MPS) is an innovative approach to helping growers dramatically increase yields, lower cost per bushel and advance profitability. Maxwell said, “These tools and techniques are practical, effective and have a positive impact. They take into account the entire growing environment – from the seed selected to the crop inputs, to management practices, etc. Joey will help us deliver value through providing solid service to every customer.”

Naples is pursuing a degree in precision agriculture, with anticipated completion of studies and a degree in the summer 2014. He has a wide range of experience, having worked on row crop farms, fresh produce farms, and livestock operations.

Naples said, “I am so pleased to have this opportunity to go to work with the AgVenture D&M team. I have a strong passion for the seed business. I am very willing and eager to work hard for my customers and for this company. Our product lineup is deep and specifically adapted to this area. Our team is dedicated to supporting customers throughout the year. MPS is making a difference for growers across the state, and I look forward to putting it to work on our customers’ farms.”

AgVenture, Inc. is the nation’s largest network of independently owned regional seed companies. Based in Kentland, Indiana, AgVenture provides this growing network of independently owned and managed seed business owners with seed products meeting exacting standards for quality, together with leading-edge genetics and technology. Since 1983, this unique marketing approach has allowed each individual company to match the hybrids it sells to the specific needs of the geographical area it serves. Combined with professional seed representation at a local level, AgVenture strives to help every grower realize more profit from every field.

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AgVenture D&M AYS
Trainee, Joey Naples,
Carlinville, IL